

# SCORE<sup>®</sup>



Service Corps of Retired Executives  
Association

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National SCORE Office, 1825 Connecticut Avenue, N.W., Suite 503, Washington, D.C. 20009 • 202 / 653-6279

Date: November 16, 1989  
From: Paul Kirschner, National Marketing Director *PK*  
Subject: Commendation for National Marketing Assistance  
To: Jeffrey P. Davidson, National Marketing Associate  
3709 S. Mason Drive # 315E  
Falls Church, VA 22041

It has been a pleasure working with you during this past year and to have the value of your talented professional writing to use in our SCORE National Marketing Program.

Your willingness to assume requested writing projects is greatly appreciated. A SCORE member with a successful professional small business writing publication background was indeed an important asset in obtaining national media coverage. You filled the opening with outstanding success.

Thank you for all you did for this office in helping to develop a realistic marketing program. I am having prepared a SCORE "SPECIAL AWARD" in your name in appreciation of the volunteer services you provided, for Harry Matzen's signature. This will be forwarded to you when it is completed.

My very best wishes for your continued good health and SCORE volunteer services.

cc: John Daniels, Executive Director  
Harry Matzen, President  
Robert Brown, Marketing Chairman